



February 27th, 2025

**Urgent Call for Support:
Canada Skateboard Needs Last-Minute Donations to Keep Programs Thriving**

To whom it may concern,

If you are receiving this letter, you've been recognized as a vital ally for Canada Skateboard, and we truly believe you have the influence and potential to help drive meaningful change.

I am writing to you at a crucial time for Canada Skateboard, as we face significant financial challenges that threaten the continued success and growth of our programs and initiatives. We are reaching out to organizations and individuals who share our passion for the sport of skateboarding and who understand the immense positive impact it can have on young athletes, communities, and the broader Canadian landscape.

At Canada Skateboard, we are proud to serve as the governing body for skateboarding in the country, fostering growth at all levels from grassroots to elite competition. Skateboarding isn't just a sport; it's a catalyst for building resilience, fostering creativity, and bringing communities together. The benefits are undeniable: skateboarding teaches kids (and adults!) valuable life skills like perseverance, discipline, and self-expression, while providing a healthy outlet for physical activity. It's a sport that welcomes all, regardless of background or ability, and has the power to unite diverse communities in celebration of sport and culture.

Unfortunately, like many organizations, we are facing an unexpected financial crunch. With programs and events that promote the sport from coast to coast, including national championships, youth development programs, and skateboarding pathways for athletes aiming for the international stage, we find ourselves in need of urgent support to maintain these operations and ensure the continuation of our impactful work.

That's where your generosity and belief in the power of skateboarding can make a real difference. Your donation or funding contribution will directly support:

- **Youth development through clubs support:** Ensuring that young skaters have the resources and mentorship they need to progress in the sport
- **Community Engagement:** Providing accessible skateboarding opportunities for communities across Canada
- **National and International Competition Pathways:** Supporting athletes who aspire to represent Canada on the world stage and in Olympic events.
- **Promoting Inclusion and Diversity:** Skateboarding is a sport for all, and we're committed to fostering an environment where everyone feels welcome to participate, regardless of race, gender, or socioeconomic status.



We are inviting companies and individuals to partner with us in a meaningful way.

Your investment in Canada Skateboard will not only help us navigate this critical period but also solidify your commitment to supporting youth, community development, and healthy living across Canada. By contributing, you are directly making a lasting impact on the future of skateboarding in Canada.

We understand that times can be tough, but the power of community is stronger than ever, and together we can overcome any challenge. We would be incredibly grateful for any level of support, whether financial or in-kind, as we continue to work toward a brighter future for skateboarding in Canada.

Please feel free to contact me directly at annie@canadaskateboard.ca to discuss how you can donate, get involved or to explore potential partnership opportunities. Thank you for considering this urgent request and for believing in the power of skateboarding.

Sincerely,

A handwritten signature in black ink, appearing to be "Annie Guglia", written in a cursive style.

Annie Guglia
President, Canada Skateboard