



## **PRIVACY POLICY**

**POLICY STATEMENT:** This privacy policy (the “Privacy Policy”) describes how Canada Skateboard collects, protects, uses and discloses personal information that is collected by Canada Skateboard through the Canada Skateboard website and third-party website providers .

Policy Name:	Privacy
Policy Family:	Governance
Section:	Board Policies
Approval Authority:	Board of Directors
Staff Lead:	Executive Director
Implementation Date:	December 2018
Amendment Dates:	Approval pending

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## **Definitions**

The following terms have these meanings in this policy:

*‘Personal Information’* – means information about an identifiable individual, other than his or her job title and business contact information. For the purposes of the Privacy Policy ‘Personal Information’ means personal information that is collected by Canada Skateboard through the Website in order to operate the Website. ‘Personal Information’ may include, but is not limited to, your name and email address.

## **Purpose**

The purpose of this policy is to describe how Canada Skateboard collects, protects, uses and discloses personal information that is collected by Canada Skateboard. Canada Skateboard uses their website (the “Website”) to provide information about the sport of skateboarding including provide advice to skateboarders, coaches, volunteers, judges and officials and parents/guardians of skateboarders about opportunities in the sport and linking them to a third party websites (the “Links”) including the membership system which is used to register members of Canada Skateboard. To take advantage of some of the features of the Website a user will have to provide his or her personal information. Canada Skateboard also needs to collect, use and disclose a user’s personal information in order to register him or her with the Canada Skateboard (as an athlete, a volunteer, a member, a coach, an official or a judge). Canada Skateboard also requires

personal information from an individual that purchases merchandise through the Website. From time to time, Canada Skateboard may also run promotions and, in doing so, may require certain additional information from those who wish to participate.

## Scope and Application

The Privacy Policy applies to Personal Information collected by Canada Skateboard through the Website. The Website contains links to third party websites (the “Links”) that are not controlled or operated by Canada Skateboard. The Links are maintained by the third parties who have their own privacy policies and their own terms and conditions of use. This Privacy Policy does not apply to any of the Links and Canada Skateboard is not responsible for any Personal Information disclosed by virtue of those Links or for the privacy practices of any operators or sponsors of the Links.

This Privacy Policy only applies to the Personal Information that Canada Skateboard collects and uses through the operation of the Website. The Personal Information disclosed to the third-party service providers referred to above is dealt with in accordance with the privacy policies adopted by each of those service providers. Individuals are encouraged to review the privacy policies maintained by each of those service providers to understand how their Personal Information will be used by those entities to process requests.

## Responsibility and Accountability

This policy applies to anyone accessing or using the Website. In doing so, you agree to accept the Privacy Policy. If you do not accept the Privacy Policy you must not access or use the Website.

Canada Skateboard may, at any time without notice or liability, revise the Privacy Policy. You should periodically revisit this posting to review any revisions to the Privacy Policy. If any revision is not acceptable to you, you must cease accessing and using the Website. If you continue to access or use the Website after any revisions to the Privacy Policy are posted you will be deemed to have accepted those revisions.

Canada Skateboard collects Personal Information through the Website and third-party Links for the following purposes:

- to register a user with Canada Skateboard;
- to respond to inquiries about Canada Skateboard and the Website made through the Website;
- to troubleshoot problems with the Website and to improve the Website;
- to conduct marketing, including promotional activities;
- to conduct surveys;
- to collaborate with community organizations;
- to process requests to purchase merchandise through the Website; and
- to take any other action required or permitted by law

Canada Skateboard may also collect non-personal information each time users' access or use the Website. The non-personal information Canada Skateboard may collect includes the user's URL, IP address, browser and operating system information, and the location (country and province/ territory) where the user's server is located.

Canada Skateboard may use "cookie" technology to track user preferences and activities on the Website. Cookies are small amounts of data that are transferred from Canada Skateboard's server to your computer's hard drive for record-keeping purposes. Cookies may store a variety of non-personal information about how you use the Website. If you do not wish to accept cookies, you have the option of blocking or disabling cookies. However, please be aware that you may be unable to access certain parts of the Website or third-party affiliated websites if you do block or disable Canada Skateboard's cookies.

Canada Skateboard does not collect Personal Information through the Website unless users choose to provide it. If you do not wish to have Canada Skateboard collect your Personal Information through the Website, you can choose not to do the following:

- become a member of the Canada Skateboard via the Website;
- purchase merchandise through the Website;
- provide feedback to the Canada Skateboard through the Website;
- participate in surveys or promotions.

Canada Skateboard will use the Personal Information it receives through the Website for the various purposes outlined above. By providing Personal Information through the Website, users acknowledge and agree that Canada Skateboard may use their Personal Information for the purposes set out above.

Canada Skateboard may disclose Personal Information it receives through the Website to third party service providers and other agents if reasonably necessary to further the purpose for which the Personal Information was collected.

Canada Skateboard reserves the right to disclose Personal Information if required to do so by law or legal process or otherwise requested by any law enforcement officer or agency acting under colour of law. In addition, Canada Skateboard reserves the right to disclose Personal Information in order to (a) protect and defend the rights or property of Canada Skateboard; or (b) act in urgent circumstances to protect the safety or security of the public or users of the products or the Website.

Canada Skateboard does not sell, rent or share its customer lists to third parties for marketing or commercial purposes.

Canada Skateboard has implemented reasonable physical and technical measures to protect Personal Information obtained through the Website against loss or theft, unauthorized access, use or disclosure.

Canada Skateboard may keep Personal Information it obtains through the Website for so long as is necessary or appropriate to carry out the purpose(s) for which such information was collected or for such a longer period as may be required or permitted by applicable laws and regulations. If

a member no longer wishes to be affiliated with Canada Skateboard and would like their Personal Information removed from files they must contact Canada Skateboard directly at [info@candaskateboard.ca](mailto:info@candaskateboard.ca).

Canada Skateboard will do its best to ensure that the Personal Information it obtains through the Website is accurate and current.